

# **Trial Adviser Privacy Policy**

## **Privacy Matters**

TrialAdviser understands that health is a very personal, private subject, and we want you to feel as comfortable as possible visiting our website and using its services. This statement sets forth our Privacy Policy and advises you about the information we collect, how we collect it, how we secure and protect it, and what choices you have about how that information is used.

TrialAdviser knows that privacy and security are important to you and to all of our users. Earning and keeping your trust and respect is of primary importance to us. We pledge to protect your privacy and to not keep the information entered for searches after the search has completed. This is why we do not request any identifying information for a search, or request you set up a personal profile of any sort. We will not give, sell or distribute search information to any other organization for promotional purposes. Be assured that the personal information you enter in searches with TrialAdviser is kept strictly confidential and fully secure.

## **Information we collect**

TrialAdviser does not store search terms used or results of searches. We do not collect personal information that might allow identification of users. We do not store personal information (indeed we do not collect this).

If you have questions about this privacy policy or wish to register an inquiry or complaint, please contact us via the contact link on [www.trialadviser.com](http://www.trialadviser.com).

## **What we do about "cookies"**

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. TrialAdviser does not store information about you in cookies that we can find and use later. Therefore you can feel secure that unless you choose to share information with TrialAdviser, we will not collect any personally identifiable information about you without your consent.

TrialAdviser does employ what are known as "session cookies" that allow you to fill in information on a page which is recalled and re-populates fields on that page if you return to that page later. Those session cookies are deleted when you leave TrialAdviser. They are not used to track or store personal information about you or your internet use.

Please be aware that websites to which TrialAdviser links may collect personally identifiable information about you and may have different practices and policies concerning privacy issues. This Privacy Policy does not cover the information practices of other websites.

## **Log Files**

As is true of most web sites, we may use a third party tracking-utility partner to gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole.

## **When we disclose information we collect to outside parties**

Except as set forth in this Privacy Policy, we will not disclose to unrelated persons or entities any information you provide to TrialAdviser that could be used to identify or contact you ("personal information"). Any personal information provided to persons or entities affiliated with TrialAdviser will be treated in accordance with the terms of this Privacy Policy, unless you are otherwise notified. In the following limited circumstances we will consider, and may release, personal information to third parties: (1) as required by law, such as to comply with a subpoena, or similar legal process, (2) when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request, or (3) if TrialAdviser is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and /or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

TrialAdviser may provide non-identifying (aggregate) information about our users to third parties. For example, we might inform third parties about the number of users of our site who are interested in information about a particular disease category, or information about the number of users who live in a particular geographic region. We may also provide aggregate information to entities for the purpose of determining whether additional clinical trials are needed in a particular disease area. Depending on the circumstances, we may or may not charge third parties for the right to access this aggregate information.

## **Privacy of children**

TrialAdviser does not collect, maintain, store, or disclose personal information about any search terms including those that might involve children of any age.

## **Tell us what you think**

If you have any questions about this privacy policy or wish to register an inquiry or complaint, please contact us using the contact links on [www.trialadviser.com](http://www.trialadviser.com).

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